



# Art Speaks

“Creativity is contagious, pass it on”  
- Albert Einstein

## Ever wondered what a fine art print is?

Fine art prints are often printed from digital files of good resolution using archival quality inks onto acid free fine art paper; among the variety of prints giclee prints adopted by Jack Duganne around 1990 has now made it convenient for artists to allow their art to live life king size adorning the walls of art galleries, restaurants, office space and homes with such great longevity, quality and accuracy all at a flexible cost.

**Giclee printing** is a term used to describe a form of digital or inkjet printing. It's a great way for artists to create and sell art and is advantageous for several reasons. In today's post, we're going to reveal some of the best benefits of using giclee printing processes.



“Giclée” was adopted by **Jack Duganne**, a print maker around 1990.

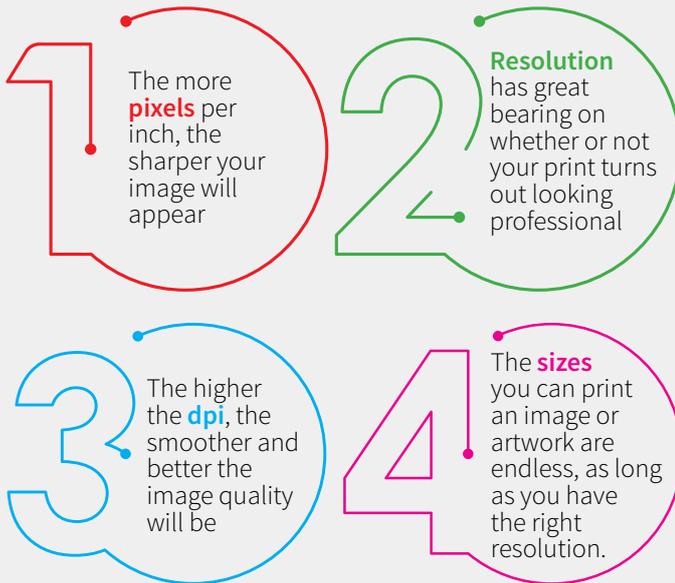
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## unbelievable benefits of Giclee printing



1. Longevity, colors identical to original piece that never run or fade
2. Quality is far higher than standard printing services such as litho prints
3. As accurate as the printing process gets with current technology
4. Aids in building professional artist portfolio.
5. Reasonable cost and minimal effort of reproduction

### Top 4 things to keep in mind if you are planning a picture print



### Workflow of Fine art printing



### Spot the finest art around you

- At restaurants giving a unique vibe
- Art community exhibitions
- Creating a memory wall at home and office atmosphere
- Catch up with the trend of gifting framed prints for special occasions



## Handle with care

- Always try to keep the prints in a dust free area. In case if dust collects, use the brush provided to clear the dust, Do not use cloth or any other material to remove the dust from the surface of the print.
- While handling please take extra care to avoid scratches on the print & Frame.
- While handling a Print please use the gloves provided in the brush kit & Please handover the gloves to your framer/Installer to use it while framing or Installation.
- During Monsoon, If the walls are developing fungus due to humidity, moisture due to continuous rains, there are chances of fungus spreading to the frame. In Case if moisture collects, kindly keep the frame in sunlight for 1 hour per day for a week or in the absence of sunlight use a hot air blower like hair drier for 10 minutes on low heat.
- It is always advisable to have print with glass frames in these areas.
- These prints are for Interior use only, therefore should not be hung exposed to sunlight.
- Under normal conditions the print last for 50+ years without fading.

## Step into an artist shoes for a few seconds to learn how they live their passion

Photographers, Illustrators, painters, and even installation artists or sculptors can benefit from selling high-quality prints of their artwork.

- Selling their prints at exhibitions and at art stalls.
- Online services that allow artists to easily sell prints.
- Auctions opens up the door for fans who may not be able to reach the price



## Source:

- Wikipedia:Fine arts:History:Applications
- Art mine:All about fine arts
- Chilliprinting:Fine art printing vs posters
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- Adobe Blog:The Printer's Cheat Sheet: How to Print Your Art
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- Fine art print:Light power collection
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